



## **Webinar on Non-Financial Reporting**

At the heart of the financial ecosystem, a stock exchange attracts the interest of investors because it welcomes companies of all sizes and from all sectors seeking to raise capital through public offerings. These companies benefit from the visibility offered by the stock exchange to strengthen their reputation, raise funds for growth, and expand their markets.

This unique and prestigious position of the Stock Exchange, which gives it a leading role in the entrepreneurial ecosystem, led to the launch in 2009 of the Sustainable Stock Exchanges (SSE) Initiative by the United Nations, which aims to promote the stock exchange as a spearhead for the dissemination and widespread adoption of CSR practices.

On October 25, 2015, the Tunis Stock Exchange joined this initiative, which now brings together nearly 90 stock exchanges around the world. Its mission is to strengthen collaboration between financial markets, investors, regulators, and companies with a view to sustainable development by adopting best practices in environmental, social, and governance (ESG) management and encouraging responsible, long-term financing.

The Tunis Stock Exchange has incorporated CSR policy into its strategic guidelines and has decided to promote the adoption of CSR practices and their disclosure on environmental, social, and governance issues, in line with Tunisia's international commitments under the United Nations Global Compact (2000) and the achievement of the 17 Sustainable Development Goals (SDGs).

To this end, and with the support of the Konrad Adenauer Foundation, the Tunis Stock Exchange is launching a project to develop an ESG reporting guide based on the recommendations of the SSE Initiative and adapted to the Tunisian context.

The Tunis Stock Exchange aims to encourage listed companies to integrate CSR into their business strategies, implement it at the operational level, and report to all stakeholders by developing a periodic non-financial communication component.

To this end, Key Consulting has been tasked with producing an ESG non-financial reporting guide for listed companies.

In order to further explain the rationale behind the ESG Guide, its methodology and implementation schedule, the Tunis Stock Exchange, the Konrad Adenauer Foundation, and Key Consulting will host a webinar on **July 9, 2020, starting at 10 a.m.**

***The webinar will be live-streamed on our Facebook page:***

***<https://www.facebook.com/boursetunis/>***